

ADVERTISING OPPORTUNITIES

Demographics



The Typical Visitor:

- is male
- Currently searching for a motorcycle
- Is between ages 18 and 54
- Is interested in purchasing motorcycles and motorcycle related products

● **UsedMotorcycleForSale.ca** currently receives over 20 thousand visitors a month. For the last 3 months the average increase of visits each month was 6 thousand. And its still growing! (Last modified - April 19th 2008)

● Our extensive tracking and data capturing, along with third-party metrics give us a clear picture of who visits.

● UsedMotorcycleForSale.ca's visitors are an excellent audience for targeted advertising campaigns because they are receptive to surveys, contest promotions, and emails.

● Our extensive member database and demographic profiles allow UsedMotorcycleForSale.ca to help you reach specific groups within the motorcycle industry. If you want to speak to any type of motorcycle enthusiast, UsedMotorcycleForSale.ca members will listen.

advertising@usedmotorcycleforsale.ca